



**ACUPUNCTURE & CHINESE MEDICINE BUSINESS CLUB
ALONG WITH
THE STUDENT SENATE BUSINESS COMMITTEE &
THE MN ACUPUNCTURE ASSOCIATION PRESENT:**

LUNCH & LEARN

**IDENTIFYING & EFFECTIVELY
UTILIZING TARGET MARKET**

**PRESENTED BY: JESSICA
FRIER, L.AC**

**TARGET MARKET IS A BUZZ WORD
THAT ALL BUSINESS OWNERS
KNOW AND USE. THIS SESSION
WILL FOCUS ON GIVING YOU A
BETTER UNDERSTANDING OF
TARGET MARKET ALONG WITH
IDEAS AND TIPS FOR USING IT
EFFECTIVELY IN YOUR BUSINESS.**

**RSVP BY THURSDAY 6/22
TO ANGIE WEBER
AWEBER01@NWHEALTH.EDU**

**MONDAY
JUNE 26TH
12 TO 1
L6**

**LUNCH
PROVIDED**



RECEIVED BY
STUDENT AFFAIRS
JUN 13 2017